



For Media

Summary:

[Bell Resources](#) is an Australian owned and operated start-up that aims to supply sustainable energy and resources to the EV and ridesharing markets in Australia and US. Founded in July 2017 in Sydney, Australia by CEO and managing director Mark Avery, Bell Resources plans to be first to market with an Australia-wide network of Ultra-fast EV Charging Stations. Bell Resources' mission is to accelerate the transition of the transportation sector to sustainable energy. We have the perfect platform for EV charging because car washes are built for high-traffic volume, offer a strong revenue stream, and have a large footprint for building solar generation capacity. Bell plans to extend its footprint by growing the number of Bell Hub sites to a total of 300 across Australia over the next three to five years.

History of our name:

- ❖ **The origins of Bell date back to April 1954, when the very first Bell Solar Battery was presented to the world.** Made from silicon, Bell Laboratories' world-first invention completely transformed carbon capture and storage in renewables and from this single solar cell, the modern footprint for solar technology and innovation was born.
- ❖ **Bell's success was in making their vision for the future become a reality.** Founded in New Jersey, USA, the Bell Solar Battery made solar cells practical – generating significant amounts of electricity for the first time. Four years later, the technology reached a new high after Vanguard 1 was launched into space, the world's first solar powered satellite, made possible thanks to the Bell Solar Battery. And today, Bell Resources carries on that tradition and vision for the future by ensuring electric vehicles are no longer a pipe dream.
- ❖ **At Bell Resources, we are at the forefront of Australia's charge towards a better future.** Founded on the 20th of July 2017 in Sydney, Australia, by CEO and Managing Director Mark Avery, our mission is to accelerate the transition of the transportation sector to sustainable energy. With Australia having the highest rates of rooftop solar in the world and the appetite for renewable sources of energy growing, more and more Australians are making the switch to zero emissions.
- ❖ **The onus is on industry to build the infrastructure of the future that will connect all Australians** – from regional to metropolitan areas with a system that works when they need it. A system that is sustainable and fail-safe. A system that has range but no anxiety. A system that brings them from grid to great.
- ❖ **As Australia's most trusted electric vehicle charging infrastructure operator, we are laying the foundations for Australia's green energy future.** With best-in-class ESG frameworks and principles, Bell Resources is enabling the shift to a cleaner and more sustainable transportation ecosystem by building Australia's first fleet of nation-wide EV charging stations via our Bell Hub network. And we envision a world where clean transportation will play a critical role in enabling zero-emission goals. **Bell Resources, the next generation resources company.**

For all media enquiries and interviews, please contact:

Daniel Paperny,

Associate Director, BlueChip Communication on behalf of Bell Resources

daniel@bluechipcommunication.com.au

[+61 2 9018 8633](tel:+61290188633)