



## **For Media**

### **Bell Resources: Spearheading the Energy Transition**

#### **About**

Bell Resources is an Australian electric vehicle charging and clean energy company which is focused in three areas: EV Charging Stations with destination facilities; Onsite & Close proximity renewables; and Lithium-ion Grid & EV Charging storage battery facilities, through its four wholly owned subsidiaries: Bell Hub, Bell Renewables, Bell Batteries and the Bell Property Group.

The company was founded in 2017 by CEO and Managing Director Mark Avery, and is headquartered in Sydney, Australia. Initially focused on Australia, Bell Resources is developing opportunities across Australia and in the United States of America to supply energy and resources to the electric vehicle & the ride-hailing / sharing autonomous electric vehicle markets.

Bell Resources through its subsidiary Bell Hub is currently building a network of Ultra-fast EV Charging Stations through a platform of car wash businesses across Australia.

#### **Mission Statement**

*"Bell Resources mission is to accelerate the transition of the transportation sector to sustainable energy"*

This mission statement reflects Bell Resources' commitment to reducing greenhouse gas emissions and promoting a cleaner, more sustainable future. The company is focused on developing and providing innovative solutions that will help to make electric vehicles more accessible and affordable. Bell Resources is also working to promote the use of renewable energy sources to power EV charging stations.

#### **History**

The name "Bell" comes from the Bell Solar Battery, which was invented in 1954 by a team of researchers at Bell Laboratories in New Jersey, USA. The Bell Solar Battery was the world's first solar PV cell capable of converting solar radiation into electrical power.

#### **Contact**

For media enquiries and interviews, please contact:

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#### **Quote from CEO Mark Avery**

"We are at the forefront of Australia's charge towards a better future. We are committed to accelerating the transition of the transportation sector to sustainable energy, and we believe that Bell Resources is uniquely positioned to help make this happen. We have the perfect platform for EV charging, with our network of car wash locations, and we are also investing in close proximity renewables and lithium-ion battery storage. We are confident that our innovative approach will help to build a cleaner and more sustainable future for transportation."

#### **Conclusion**

Bell Resources is a leading energy vehicle charging and clean energy company that is committed to accelerating the transition to sustainable transportation. The company has a strong track record of innovation, and is well-positioned to help make a difference in the fight against climate change.