



For Media

Bell – Building the World’s First AI-Powered Infrastructure Platform

Company Overview

Bell is creating a new category: AI-powered infrastructure.

Where energy, mobility, and real estate converge through intelligence—not just hardware.

We’re developing the world’s first fully integrated, self-optimizing infrastructure platform. Every Bell site is a smart, high-performance hub that combines ultra-fast EV charging, AI-automated car washing, rooftop solar, battery storage, digital signage, and retail—designed to operate as a unified system, not separate parts.

At the core: the Bell Intelligence Engine—a proprietary AI system that drives real-time pricing, energy optimization, dynamic operations, and autonomous performance across every location.

Unlike traditional operators, Bell monetizes every layer of the stack—from electrons to interactions. We don’t just build infrastructure. We build intelligent ecosystems that scale themselves.

What Makes Bell Different

AI That Runs the Network

Bell’s infrastructure is powered by real-time intelligence—not manual decisions. Our AI continuously optimizes pricing, energy flow, customer throughput, and asset performance.

Multi-Revenue Model by Design

Each Bell site generates six integrated income streams:

1. Ultra-fast EV charging
2. AI-powered car washing
3. Onsite solar generation
4. Smart battery storage
5. Digital advertising
6. Site-level data and analytics

Sites That Think Together

Every Bell location is part of a network that learns and evolves. As we scale, the system gets smarter—creating exponential efficiency and performance.

Designed for Autonomous Fleets

Bell is building the infrastructure backbone for the AV era. Every site is ready for fleet electrification, autonomous vehicle servicing, and next-generation logistics.

Global Expansion Strategy

Founded by CEO Mark Avery and headquartered in Sydney, Australia, Bell is rolling out its infrastructure model across Australia with U.S. expansion underway—starting in Texas, one of the most strategically aligned energy and mobility markets globally.



Our model is built to scale—rapidly and profitably—transforming every location into an intelligent, revenue-generating asset. As cities, fleets, and logistics shift toward electrification and automation, Bell stands at the front of a global infrastructure revolution.

Why Bell Is Unstoppable

The EV Boom is Now

EV adoption is outpacing forecasts. Bell delivers the infrastructure to power that transition—at scale.

AI-Optimized Energy Trading

Bell's sites buy, store, and sell energy using real-time pricing and grid arbitrage. The result? Higher returns, lower emissions.

AV Infrastructure is Inevitable

Autonomous vehicles will reshape urban design. Bell is already built for that future—today.

Category Leadership, First-Mover Advantage

No one else is integrating AI, clean energy, and mobility infrastructure at this scale. Bell is moving fast, securing high-value sites, and defining a new asset class.

Contact

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About Bell

Bell is building the world's first AI-powered infrastructure platform—where energy, mobility, and automation converge in a single, intelligent ecosystem.

Designed from the ground up for scalability, Bell transforms traditional infrastructure into high-performance assets that think, adapt, and optimize in real time. Powered by proprietary AI, every Bell site operates as part of a self-learning network—maximizing efficiency, profitability, and growth at scale.

As the world shifts toward electrification and autonomy, Bell isn't just keeping up. We're defining what comes next.

Explore More at Bell

Scan the QR code below to visit our website, watch our latest videos, and explore how Bell is transforming real-world infrastructure into intelligent, adaptive systems. Learn more about our vision, our technology, and why people are paying attention.

